

CAREER SUMMARY

Dynamic, US-based career of over 25 years building technology and innovation at different capacities. Always looking for new challenges.

Have been involved in virtually all areas of the technology landscape, from software engineering, to architecture, design, front-end, back-end, web, desktop, mobile, sales, marketing, building startups, technical team leadership, writing, teaching and public speaking.

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WORK EXPERIENCE

JBORION - <https://jborion.com> (2015 - Present)
Remote, San Jose, CA, San Juan, PR
Founder, Team Lead

- Web and mobile development
- Project Management
- Software Consulting
- Digital Marketing

MUSICASA - <https://musicasalive.com> (2020 - 2022)
Remote, Full-Time, Miami, FL
Co-Founder, CTO, Lead Architect

- Build, lead and manage remote tech team
- Analysis and design of custom online marketplace for live music
- Design and building of database infrastructure using MySQL
- Design and development of GraphQL API using vanilla PHP

CONTENTFUL - <https://contentful.com> (2016-2017)
Remote, Full-Time, Berlin, Germany
Director of Developer Relations

- Lead team of globally-distributed developer evangelists and community managers
- Lead the development of a centralized, automated developer portal
- Lead developer-facing content development strategy
- Measure growth and health of developer community

APPCCELERATOR - <https://appcelerator.com> (2012-2016)
Remote, Full-Time, San Francisco, CA
Director of Developer Relations & Training

- Lead a community of over 800,000 developers worldwide
- Lead team of globally-distributed developer evangelists and community managers
- Lead developer-facing content development strategy
- Measure growth and health of developer community
- Wrote technical articles and tutorials, and participated in multiple world-wide speaking engagements
- Lead the development and maintenance of certification curriculum
- Lead the development of online self-paced training platform using Node.js, Blockchain and Mozilla Open Badges

EDUCATION

University of Puerto Rico (1996)
Bayamon, PR
BS, Computer Sciences

Stanford University (2012)
Palo Alto, CA
Startup fundamentals and Entrepreneurial Leadership

PUBLICATIONS

Hacking Lead Guitar, 2018
<https://ricardoalco.cer.gumroad.com//BDkJv>

Build Native Cross-Platform Apps with Appcelerator, 2014
<https://www.amazon.com/Build-Native-Cross-Platform-Apps-Appcelerator/dp/0996154302>

Economía y Productividad con Software Libre, 2009
<https://ricardoalco.cer.gumroad.com//eps12019>

CGI Programming in Visual Basic, 1997

SKILLS OVERVIEW

BUSINESS

- ✓ Build, grow, lead and manage teams
- ✓ Business Development
- ✓ Sales and Customer Success

MARKETING AND PR

- ✓ Audience Building And Nurturing
- ✓ Growth Hacking
- ✓ Public Speaking

SOFTWARE ENGINEERING

- ✓ Distributed Architectures, APIs, libraries, tooling
- ✓ PHP/LARAVEL
- ✓ Cross-Platform Mobile Development
- ✓ Javascript/Node.JS
- ✓ Technical Writing and documentation

OTHER

- 🎩 Sleight-of-hand card magician
- 🎸 Guitarist/Composer